

Analysis of the Problems and Optimisation Paths of the Internal Control of Enterprise Finance

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ABSTRACT

With the deepening development of the market economy, the process of enterprise operation has ushered in a variety of opportunities and challenges. Enterprises want to take advantage of the competitive position, improve operational efficiency, and ultimately achieve the business objectives, it is necessary to pay attention to the construction of the enterprise internal control system, and the financial internal control system is at the core of the position, and the role it plays is increasingly important. This paper explores the current internal control of corporate finance existed in the financial internal control awareness is weak, the financial internal control of information technology construction is insufficient and other issues, and on this basis to analyse the corresponding optimization path, with a view to strengthening the effect of internal control of corporate finance and accounting, to help enterprises sustained and stable development.

Keywords: Corporate Finance; Internal Control; Problems; Optimisation Paths

1INTRODUCTION

In the market competition pressure continues to intensify at the present time, the enterprises are more and more attention to the internal management of the enterprise, have to establish enterprise internal control system, in order to prevent business risks and improve business efficiency [1]. Internal financial control is an important part of the internal control system, is to strengthen the protection of enterprise management, is an important means of modern enterprise management.

2 PROBLEMS WITH INTERNAL CONTROL OVER CORPORATE FINANCE

2.1 Relatively weak awareness of internal control

At present, there are still many enterprises management lack of awareness of the construction of financial internal control system, do not really recognise the importance and role of the financial internal control system, which makes the construction of financial internal control system lacks strong management support [2]. Even part of the management of the enterprise's financial internal control of the cognition of the misunderstanding and bias, that the work is only on the enterprise's operating expenses control, as long as the investment is reasonable, stable earnings, internal control work will have the effectiveness. In addition, the management of some enterprises believe that the internal control work has the constraints of industry regulations, so there is no specialised financial personnel in the enterprise to engage in internal control management. This leads to the lack of financial internal control environment, the enterprise for the financial internal control system requires organisational structure, human resources, corporate culture and implementation of insufficient investment, resulting in

financial internal control system is relatively thin, but also failed to strictly implement in place, the role of the management of the demonstration of the weaker [3].

From the perspective of financial personnel, as an important participant in the financial internal control system and the main implementer of the financial internal control system, the understanding of the financial internal control system is more one-sided. At present, many financial personnel thinking is still in the traditional accounts processing stage, that as long as the management of money, do a good job of accounts, tax is a good job to complete their duties, but do not know that the boundaries of today's financial management has been deeply embedded in the business activities of the enterprise, ignoring the role of financial management in the operation of the enterprise to play an enabling role, and ignoring the role of the financial internal control system as an important means of financial management [4].

2.2 The degree of informationisation of financial internal control system is not high

The arrival of the information age, the integration of Internet technology into the development and construction process of enterprises, requiring enterprise management to be able to increase financial support, the implementation of the construction of financial internal control platforms and systems for the collection, analysis and collation of information data. Enterprises to strengthen the construction of information technology and improve the level of information technology is an important trend in business management [5]. However, at present, many enterprises are lopsidedly pursuing economic benefits, and are often reluctant to increase investment in information technology construction, which is a project that is difficult to produce benefits in the short term. In the enterprise financial internal control management in the data information system and platform construction, and did not set up a special internal control module, resulting in internal control information is not standardised classification and summary, it is difficult to effectively constrain the work of various departments, and difficult to provide a basis for management's scientific decision-making [6]. At the same time, due to the constraints of the enterprise information technology level, the financial internal control feedback information can not be timely and accurate transmission, the parties can not form a positive, smooth communication relationship, ultimately resulting in the implementation of the financial internal control system of poor efficiency and effectiveness.

2.3 Lack of professional financial internal control personnel

Financial internal control involves identifying risks, developing systems, establishing processes, building systems, implementation and supervision of the links, is a comprehensive, professional requirements of the work of a high degree of professionalism to play a maximum role need to rely on professionalism, practical experience and implementation of the ability to strong talent. The accounting staff and all employees within the enterprise only fully understand the significance and value of internal control, improve internal control awareness and professional skills, in order to ensure the smooth development of accounting work and carry out, and effectively improve the quality and efficiency of financial management work [7].

However, due to the enterprise does not pay attention to the financial internal control work, coupled with the requirements of the financial personnel is still in the stage of account processing, can not match the quality of the full range of talents, the relevant talent team construction is also relatively lagging behind, resulting in the development of the financial internal control work is more difficult [8]. The current financial personnel in the work or study are still upholding the traditional financial thinking, its professional ability to meet the financial internal control requirements. Financial personnel lack of initiative to learn the enthusiasm of the new financial internal control knowledge and computer skills, and the lack of targeted

training programmes, the relevant training of financial personnel is not in place, resulting in a lower level of professionalism of financial personnel.

2.4 Financial internal control system lack of effective supervision and evaluation

At this stage, some enterprises have developed a financial internal control management system, but due to the weak supervision of the implementation of the system, the supervision and assessment of the construction and implementation of the enterprise financial internal control system is often unsatisfactory, affecting the sustainable development of enterprises. First of all, part of the enterprise is only the construction of the financial internal control system as an image project to deal with, only the pursuit of rapid establishment to fill the gaps in business management, for the follow-up implementation of the effect of supervision, quality assessment of the work of the personnel is not enough to pay attention to the lack of corresponding supervision and assessment mechanism [9]. Secondly, part of the enterprise management concepts and methods are relatively backward, that the financial sector is mainly the implementation of the financial internal control work, and then the supervision and assessment of the work of the financial sector. In fact, the financial sector should be subject to the financial internal control system, but has the supervision and assessment of the work of the authority, easy to appear "both as a referee, but also as a player" phenomenon, resulting in the financial sector self-management of self-assessment of the situation, resulting in the lack of supervision of the work of financial internal control [10]. Finally, part of the enterprise's internal audit department independence is not strong, easy to be influenced by business managers and constraints, at the same time, there are limitations in the way the internal audit work, too much attention to the results of the audit supervision, while the audit supervision of the business process is in a state of neglect, easy to miss the key issues, there is a supervisory blind spot, resulting in the financial internal control system can not be effectively run for a long time.

4 THE OPTIMISATION PATH OF FINANCIAL INTERNAL CONTROL CONSTRUCTION

3.1 Enhance the awareness of financial internal control

The internal control work of enterprises should start from the awareness of thinking, should be in the operation and management of all aspects of the gradual penetration of internal control thinking, urging each person to establish a good sense of internal control, and will be comprehensively implemented into the whole process of business management.

Enterprise internal control management encompasses all business activities, and its effective implementation depends on a good internal control environment, to which enterprises should attach great importance. Enterprises should actively improve the organisational structure, sound rules and regulations, clear job authority and responsibility, the implementation of awards and penalties, and strive to establish a good internal control environment, improve the internal control guarantee mechanism [11]. For enterprise financial personnel, enterprises should regularly organise high-level publicity and training work, so that each person is deeply aware of the importance of the construction of internal control work, improve the level of knowledge of each person on the internal control and the implementation of the strength of the formation of everyone's responsibility, everyone to implement a good internal control atmosphere, and to promote the construction of the enterprise's internal control work continue to move forward.

3.2 Promote the informationisation of financial internal control

Under the background of the information age, enterprises should also further strengthen the construction of financial internal control information technology, the use of big data, cloud processing and other information aggregation and processing technology to integrate the existing business processing software, the formation of the enterprise's overall informatisation system, to break down the information barriers, to improve the accuracy and timeliness of the data, and to achieve the enterprise's various data and information integration, real-time sharing, and to promote the accounting, financial supervision and financial management functions. The further realisation of accounting, financial supervision and financial management functions.

In addition, in order to ensure the security of financial data, enterprises should establish a perfect financial information management system, including financial statements, financial analysis, financial budgets, etc., to ensure that the financial information is true, accurate and timely. At the same time, it also needs special technical personnel to regularly maintain, backup and update the financial management and related systems, strengthen the system login rights authorisation management, and pay attention to the system leakage repair work, and ultimately enhance the level of enterprise financial information management. At the same time, the financial internal control system is embedded in the enterprise information system, the operation of the financial internal control system is dynamically controlled, the financial internal control system is enforced, real-time monitoring is carried out for key positions, important businesses and risk points, timely feedback is given to the implementation of information, and risk warnings are given and stopped for abnormalities and violations of the regulations, and finally operation reports are generated regularly [12]. According to the business processing records and operation reports of the information technology system, the effectiveness of the financial internal control system can be effectively assessed, which helps enterprises improve the financial internal control system and enhance the efficiency of financial internal control management.

3.3 Strengthen the construction of financial internal control personnel team

Enterprise financial internal control and its supervision and evaluation of the financial staff of the comprehensive ability of the high demand for financial personnel for financial, legal and business management and other professional knowledge, and can give full play to their role in the work. Enterprises should pay attention to the introduction of financial internal control personnel, while increasing the training of financial personnel to enrich the internal talent team.

First of all, the enterprise should carry out the current internal control work and accounting staff to analyse the work ability, and find out its shortcomings, and then to the accounting management personnel to carry out targeted management knowledge training. Secondly, the enterprise should also carry out internal control work to avoid the situation of one person with many posts. Internal control work involved in the content and scope of work is more complex, requiring managers to devote all their efforts to effectively avoid and reduce the occurrence of various risks. Finally, the enterprise should also improve the welfare treatment, increase the strength of the talent pool, attract more professional management ability and management experience in accounting management personnel to participate in the internal control work, improve the professionalism and effectiveness of the internal control work, improve the market competitiveness of enterprises.

3.4 Improve the financial internal control supervision and assessment mechanism

Effective internal supervision and assessment mechanism can promote the construction and implementation of the enterprise financial internal control system and achieve the healthy development of the enterprise. Therefore, enterprises should further strengthen the financial

internal control supervision work, strengthen the establishment of the enterprise supervision system, optimise the internal audit management, and implement supervision through the internal force of the enterprise.

Enterprises should clarify the supervision authority, pay attention to the internal audit work, ensure the independence of the audit department, to ensure that it gives full play to the audit supervision function. At the same time, the audit mode should be improved reasonably, strengthen the audit supervision of the implementation process, so that the audit should be audited, play a warning role, promote the conscious implementation of the financial internal control system by employees to ensure that a comprehensive and effective audit results can be produced to promote the improvement of the financial internal control system. Enterprises should strengthen the assessment of financial internal control, reasonable and scientific assessment system to ensure the efficient realisation of the management objectives of financial internal control. The assessment criteria should be comprehensive, scientific and quantifiable, and the reward and punishment mechanism should be strict and fair, which is conducive to strengthening the staff's sense of responsibility and prompting the staff to actively implement the financial internal control work.

4 CONCLUSION

Strengthening the financial internal control of enterprises can not only promote the standardised operation of enterprises, sound system construction, risk prevention, asset protection and safety, but also promote the realisation of the development strategy of enterprises and improve the efficiency and competitiveness of enterprises. Therefore, enterprises need to re-examine, sort out and improve their existing financial internal control system, and ensure that it can be strictly enforced, in order to strengthen the effectiveness of the design and implementation of internal control, and ultimately enhance the management level of the enterprise, to achieve the long-term development of the enterprise.

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